

Case Study Sustainability - People.

Improving Access to Clean Water in Mexico

1. Background

In Mexico, around 57% of the population does not have reliable access to safe water. To help address this challenge, Motherson partnered in 2024 with a local organisation that has been implementing rainwater harvesting and storage systems in underserved regions for over 17 years.

2. Challenge

Many communities, particularly indigenous groups such as the Tarahumaras in the Sierra Tarahumara, where Motherson has a presence, face ongoing difficulties in accessing clean water, affecting both their health and quality of life.

3. Solution

By supporting the long-standing efforts of this local organisation, Motherson contributes to the installation of rainwater harvesting systems, providing a sustainable source of clean water to communities in need.

4. Impact

The initiative has already benefited more than 30,000 regional people. It helps meet essential water needs, reduces the risk of respiratory and gastrointestinal illnesses, supports improved water management, and strengthens the resilience of local communities.

5. Conclusion

This collaboration reflects our commitment to meaningful community engagement. By supporting a trusted partner with deep roots in the region, the people of Motherson are helping to make a lasting difference in the lives of those facing water insecurity.

